SOUTHERN MANUFACTURING

As a leading manufacturer of enclosures and illuminated street name, blank out and lane control signs in the U.S., Southern Manufacturing has a history of quality and reliability that dates back to 1939.

Utilizing a clear vision for traffic safety, Southern Manufacturing is dedicated to improving technology and fabrication. At the same time, we are keeping the highest standards of quality, reliability and low cost of operation for our customers. Southern's depth of engineering and manufacturing turn today's challenges into tomorrow's realities.

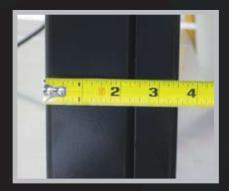
CLEAN PROFILE Illuminated Street Sign

Southern Manufacturing announces the introduction of the CLEAN PROFILE SIGN, а new. versatile, LED internally illuminated street name sign. This innovative sign incorporates Southern's hallmarks of easy maintenance, proven long lived LED strips, and outstanding quality into a thin, lightweight parallel sided body. The design and construction methods allow this sign to be offered with the viewable area a true 4, 6, or 8 feet long and in heights of 12" to 24" in one-inch increments to enhance the appearance of the sign.

Pitts Rd

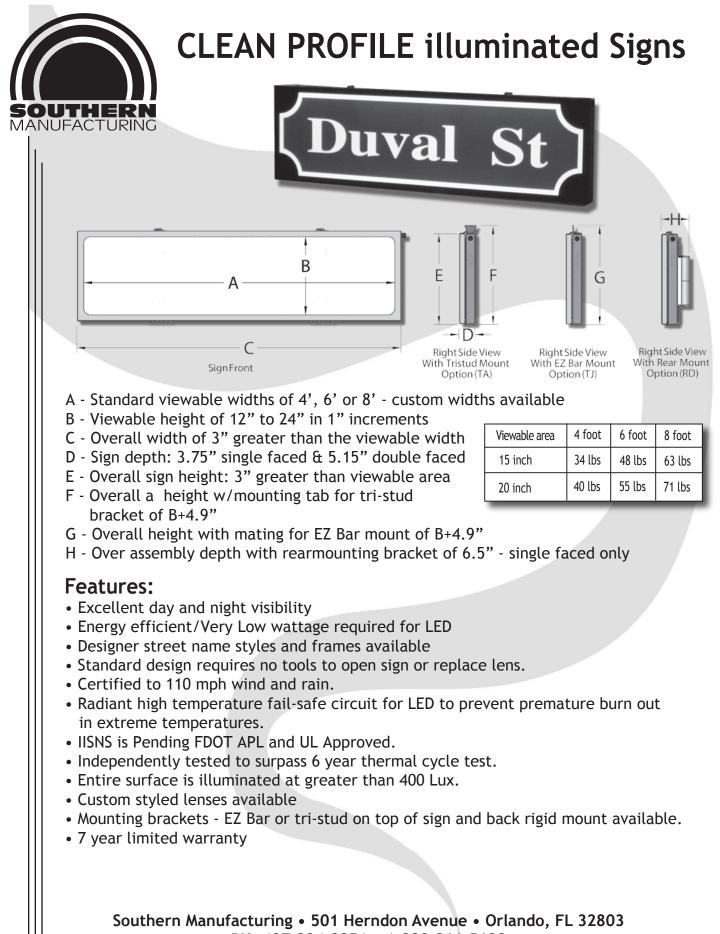
Communities across the country are changing to internally illuminated street name signs that meet the new federally mandated visibility standards. Concerns about weight and maintenance have driven the design objectives of this next generation sign. Lower weight of 20 to 30 pounds, advanced LED optics and ease of service make our CLEAN PROFILE SIGN the best choice for meeting those standards. This sign provides the safety and visibility inherent in illuminated street name signs while minimizing the bearing load on mast arms or span wire.

CLEAN PROFILE Illuminated Street Sign



With over 10,000 signs installed across the United States. Southern is a leading producer of internally illuminated street name signs. Southern offers a complete line of signs including LED and fluorescent signs in both single and double faced designs. Southern Manufacturing also provides a complete line of LED and blank out traffic control signs as well as NEMA 3R enclosures.

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